NBZ
CERTIFIED PUBLIC ACCOUNTANTS

WHAT IS CAAS?

CLIENT ACCOUNTING AND ADVISORY SERVICES

Simply put, CAAS is outsourced accounting. It is using an experienced external team to handle your business's financial needs. These services can range from basic tasks, such as bill pay, to more complex tasks, such as controller services.

Over the past decade, organizations of all sizes and industries have increasingly recognized the value of outsourcing their accounting functions. Traditional accounting only provides a basic amount of financial information. It can be a labor-intensive, backward-looking process that, while necessary to track your company's finances and maintain basic bookkeeping, does not provide current, relevant information to help business owners make critical business decisions and incite growth.

A WORD FROM SHAUNA

CAAS DIRECTOR & SENIOR TAX MANAGER

I have 30 years of experience at NBZ working with many small business clients from law firms to restaurants. We have assembled a team of seasoned accounting professionals who can maintain your QuickBooks and general ledger, reconcile bank accounts, provide monthly financial statements and more! We offer a unique approach to assisting clients with their accounting tasks. By leveraging the expertise of our team and utilizing cutting edge cloud based technologies, we deliver consistent, cost effective, and reliable accounting services, allowing clients to focus on growing their business. We will work with you to come up with a customized plan best suited for your needs.

WHEN SHOULD I CONSIDER USING CAAS?

LACK OF TIMELY INFORMATION

If business owners can't readily access current basic financial information, they won't be able to make informed decisions or necessary adjustments with their business.

BOOKS ARE MESSY OR INACCURATE

If books are being maintained by bookkeepers who are not accounting experts, business owners might find they can't trust their financial information. Business owners might also be paying increased tax preparation bills due to their tax professional spending extra time cleaning up company books at high hourly rates.

LABOR COSTS

Typically there is a substantial cost for business owners to hire, train and maintain an internal accounting team. Outsourcing part or all of the accounting functions can help your company focus in-house staff efforts on central business and income-generating tasks.

WHAT ARE THE KEY BENEFITS OF CAAS?

REAL-TIME DATA

See current financial data to make informed business decisions.

VALUABLE INSIGHTS

Gain a more in-depth and accurate view of your business to help with growth and important financial actions.

AUTOMATED PROCESSES

Streamline and improve internal controls to ensure integrity of financial data.

INCREASED EFFICIENCY

Spend less time and money on an internal accounting team to manage your company's books, allowing you to focus on core business operations.

READY TO GET STARTED?

Contact Shauna to learn more about CAAS. We will review your current accounting processes and discuss how we can support your needs. We are here to serve as an extension of your business and look forward to exploring how CAAS may work for you.

Find solutions for your unique needs now... **LEARN MORE**

Fundamental Client Accounting Advisory Services

AICPA & CIMA

NBZ

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Telephone	865.584.1184
E-mail	caas@nbzcpa.com
Website	www.nbzcpa.com
Address	6322 Deane Hill Drive, Knoxville, TN 37919